( ) for Tomorrow

# Solution Presentation Guidelines

HYUNDAI × UNDP

This document is intended for the use of all solution owners. It is advisory in nature and should not be interpreted as restricting the solution owners' assessment as to what should be included in their solution(s).

"Sustainability solutions" are projects that provide on-the-ground answers to the challenges we face in building a world that is fair, safe and liveable for all. They are "grassroots" because these projects are the innovative responses to the sustainability challenges of everyday people from all walks of life and every income level.

Note that some guidelines concerning the form of the solution presentation and stated deadlines are binding. Binding deadlines apply to consideration for inclusion in the for Tomorrow Spin-Off Assembly event. Solution presentations received beyond the binding deadlines are unfortunately ineligible for inclusion in the event, but are eligible for publication on the website at any time. Presentations that do not meet certain criteria will require modification for publication on the for Tomorrow website, or for consideration for the for Tomorrow Spin-Off Assembly.

For general information on for Tomorrow, please refer to www.fortomorrow.org.

( )

"Sustainability solutions" are projects that provide on-the-ground answers to the challenges we face in building a world that is fair, safe and liveable for all. They are "grassroots" because these projects are the innovative responses to the sustainability challenges of everyday people from all walks of life and every income level.

# for Tomorrow: background

The United Nations General Assembly has committed to achieving the United Nations Sustainable Development Goals (SDGs) by 2030. To help fulfill this commitment, Hyundai Motor Company and the United Nations Development Programme have partnered to bring your grassroots sustainability solutions to life. The SDGs are 17 interconnected objectives meant to shape a better future for everyone by addressing the sustainability challenges we face in economic, political, social and environmental spheres.

**The first edition of the for Tomorrow initiative, including the online platform and on-site Spin-Off Assembly, will focus on the United Nations' call to make cities and human settlements inclusive, safe, resilient, and sustainable.**

© Photo by Mònica Suàrez Galindo / PNUD Perù

( )

# Content of solution presentation

While there are no strict requirements on the style of written or video components of solution presentations, the criteria below should be observed when preparing your presentation.
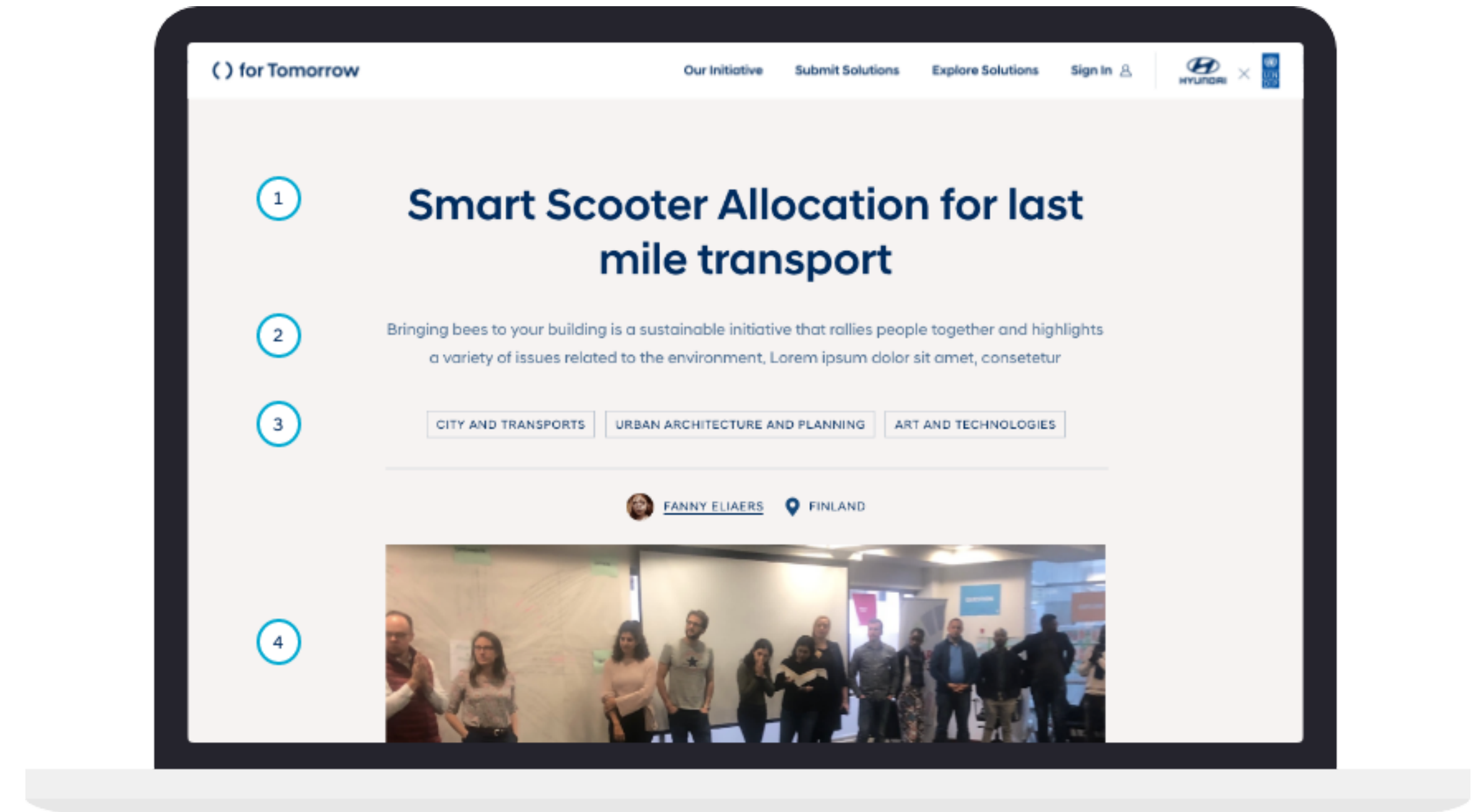
## Solution Introduction

**Your introduction must include:**

① A solution title.

② A short description of the solution (Max. 250 characters).

③ A selection of up to three category tags that apply to your solution.

④ A featured image in landscape format. (Max. 200 kB. Formatted in PNG, JPG or JPEG. Maximum file size: 2 MB.) Please note that there should be no text on the feature image.

[NOTE] This is where you introduce your solution to the world. Information should be as clear and concise as possible.

Solution Presentation

( )

# Solution Presentation

**Your presentation must include:**

(5) A description of the solution (a minimum of 1,000 characters).

**All of your presentation text should:**

o   Clearly address the sustainability challenges your solution tackles.

o   Present a solution you have devised to improve the sustainability of cities and human settlements, even if the approach is multifaceted.
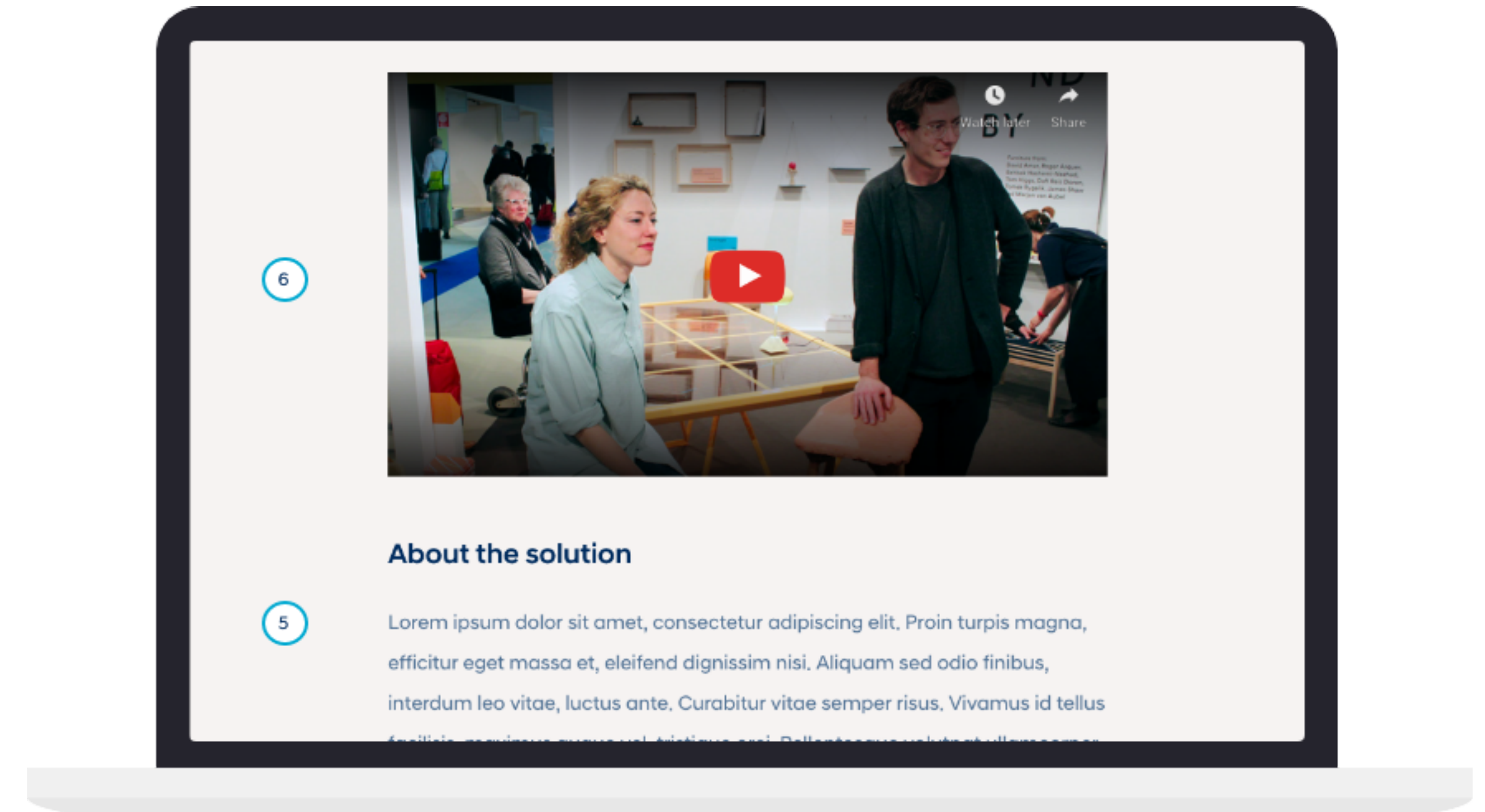
**Your presentation may also include:**

(6) A video of no more than five minutes, but we recommend a length of three minutes.

Support material that can be uploaded as images (technical drawings, articles, etc.; formatted in a PNG, JPG or JPEG of a max. file size of 2 MB).

**Your video (which is optional) should:**

o   Provide a clear overview of your solution.

o   Clearly address the sustainability challenges it tackles.

o   Be hosted on YouTube.

o   Have accurate English-language subtitles if it is in a language other than English.



About the solution

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Proin turpis magna, efficitur eget massa et, eleifend dignissim nisi. Aliquam sed odio finibus, interdum leo vitae, luctus ante. Curabitur vitae semper risus. Vivamus id tellus

06

# Solution Owners

## What is a solution owner?

The solution owner is defined as any person or group whose sustainability solution is published on the for Tomorrow platform.
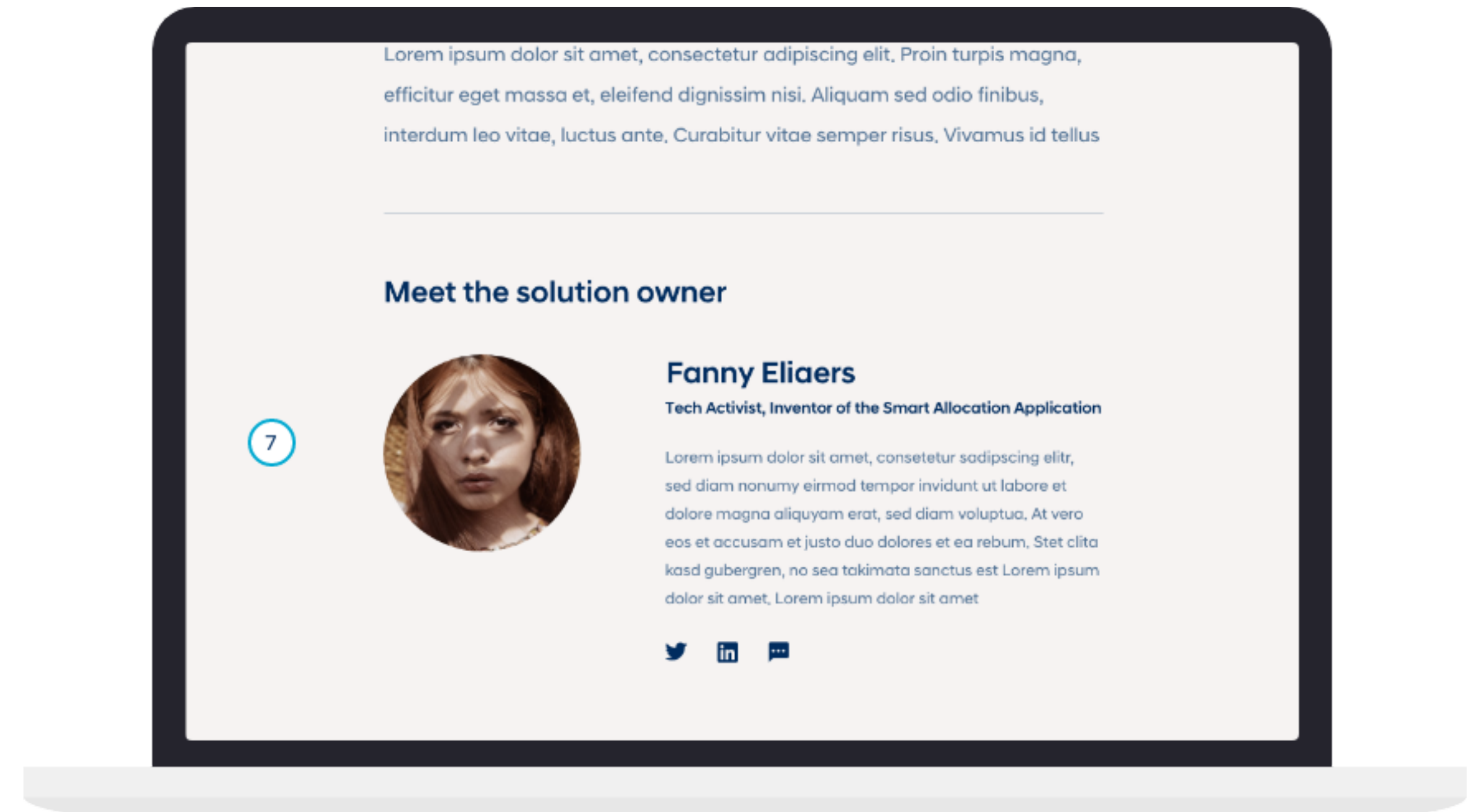
## Identification of solution owners

(7)  1.  Solution owners should be clearly identified in the bio section of their solution page.

## All solution owner bios:

Require a brief overview (250 characters) of your background that helps explain why you are proposing this solution to the for Tomorrow community. This overview could include first-hand skills or expertise, education, professional knowledge, or relevant life experience.

**\*\*\*Please note that a moderator may contact you and request that you make alterations to your solution presentation before it is published.\*\*\***



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Proin turpis magna, efficitur eget massa et, eleifend dignissim nisi. Aliquam sed odio finibus, interdum leo vitae, luctus ante. Curabitur vitae semper risus. Vivamus id tellus

**Meet the solution owner**

**Fanny Eliaers**
**Tech Activist, Inventor of the Smart Allocation Application**

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet

( )

## Some other things you might want to keep in mind when preparing your presentation:

- Use formatting (paragraphs, headlines, etc.) that makes your text easy to read.
- Tell us about the sustainability challenge you faced and its impact on your life.
- What inspired your solution? How did you come up with it?
- Are there other ways your solution could benefit people, or other contexts and places it could be of use?
- Would a government or NGO find your solution useful? Why?
- If applicable, provide images of appropriate sourcing and references.

## Solution presentation language

- All written material should be in English.
- Videos in languages other than English require accurate English-language subtitles.

## Solutions received after specified deadlines

To be eligible for consideration for the 2021 Spin-Off Assembly, solutions must be received by September. Solutions received after this deadline will be considered for immediate publication on the website, as well as for the 2022 Spin-Off Assembly.

## Where and how to share written presentations and videos:

- To share a solution, register at www.fortomorrow.org/signin.
- A solution presentation can then be made at www.fortomorrow.org/share-solutions.
- For technical problems, please contact our moderators at www.fortomorrow.org/contact.

## Further information

- See our initiative page: www.fortomorrow.org/initiative/what-it-is.
- Contact us via our contact form at fortomorrow.org/contact.